



Kalgoorlie-Boulder Airport Advertising Opportunities

2022

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or 9021 9600

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Lightbox and Magnetic Display Positions

POSITIONS (RIGHT TO LEFT) 1, 2, 3



POSITIONS (RIGHT TO LEFT) 4, 5, 6



POSITIONS (RIGHT TO LEFT) 7 AND 8



POSITIONS (RIGHT TO LEFT) 9, 10



POSITIONS (RIGHT TO LEFT) 11, 12, 13, 14



POSITIONS (RIGHT TO LEFT) 15, 16





POSITIONS (RIGHT TO LEFT) 19, 20



POSITIONS 21 TO 24



POSITIONS 25 TO 28



POSITIONS 29 TO 33



POSITION 34



Signage Dimensions and Pricing

Model #1812 (Portrait – Wall space plus Freestanding)

Frame 1200 x 1800, Poster 1120 x 1720, Visual 1090 x 1690 Advertising Locations: 2, 4, 5, 6, 11, 12, 19, 20, 34
Price: \$507.20 inc GST

Model #249 (Portrait – Landscape - Carousel)

Frame 2400 x 930, Poster 2320 x 850, Visual 2290 x 820 Advertising Locations: 7, 8, 9, 10, 15, 16, 17, 18
Price: \$524.01 inc GST

Model #309 (Landscape – Wall space)

Frame 3000 x 930, Poster 2920 x 850, Visual 2890 x 820 Advertising Locations: 1, 3, 13, 14
Price: \$751.34 inc GST

Overhead Illuminated Signage

Each Sub-Panel 720mm x 1170mm in portrait

Panel 1 - \$151.43 inc GST - Advertising Locations 21-24

Panel 2 - \$120.17 inc GST – Advertising Locations 25-28

Panel 3 - \$59.73 inc GST - Advertising Locations 29-33

Local Sign Printers

Vissign	08 9021 5593	sales@vissign.com.au
Snap Printing	08 9091 4555	kalgoorlie@snap.com.au
Kalsigns	08 9022 4824	sales@kalsigns.com.au

Note:

- *Light box signs need to be printed in standard light box GSM backlit polypropylene.*
- *Positions 21 - 33 are to be printed as magnetic.*

Baggage Claim Trolleys

- Fee is \$20.60 inc GST per trolley per month.
- 25 trolleys available
- The front area of the trolley measures 420mm x 180mm and the side panels measure 8cm by 12cm.
- The licence period is from 1 to 12 months' renewable.
- Design and supply of signage is your responsibility



Screening Trays

Amount of Trays	100
Purchase Stickers	\$720.00 (100 @ \$7.20* each)
Contract Length	12 months' minimum
Rent per month	\$257 inc GST (100 x \$2.57)
Measurements	380 x 250 mm

* based on quote from Vissign Kalgoorlie (August 2020)



Flight Information Display System (FIDS)

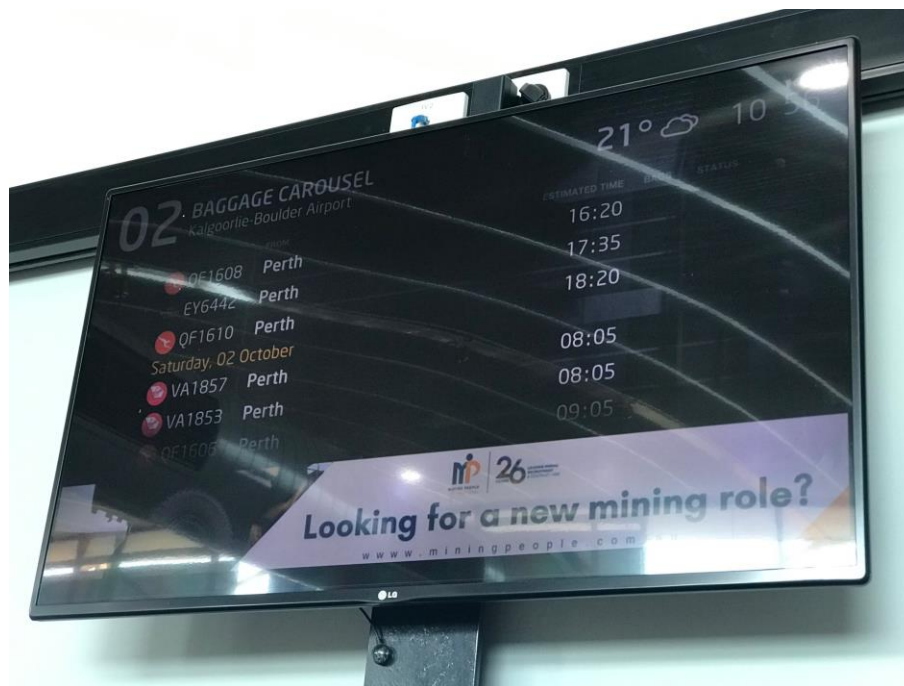
Image or video displayed on all (6) FIDS screens on continuous 30 second rotations. Screens are located in main terminal and sterile area.

Screens Size: 1600 x 197 pixels or Super Wide 2363 x 291 pixels

Photo Format: JPG

Video Format: WMV encoded with Windows Media VC-1/H.264

\$250 inc GST per month

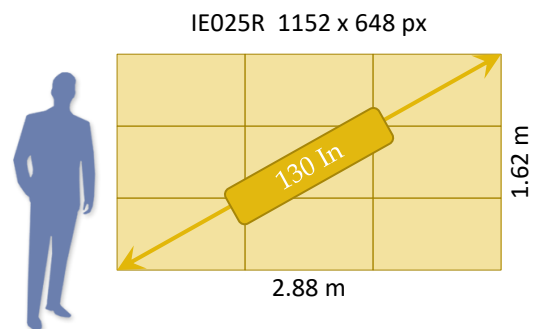


Digital Screens

Kalgoorlie-Boulder is pleased to announce two models of Samsung LED products for premium advertising in the airport terminal.

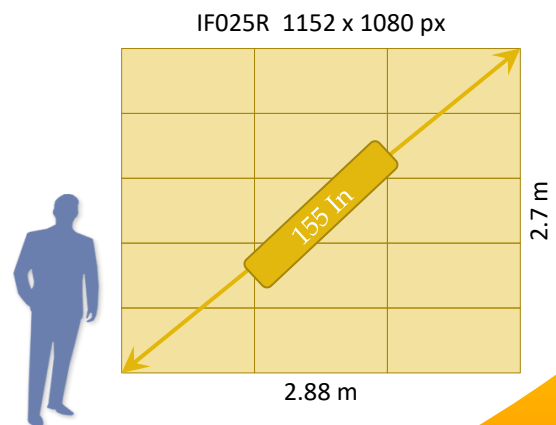
Screen one is a Samsung IER P2.5 130" indoor video wall comprising of 3x3 0.96m x 0.54m units, collectively creating a 2.88m x 1.62m digital display, or 130.09 inch diagonally. This screen is installed in the terminal kiosk area which attracts the vast majority of passengers, most utilising the space until the final call for screening.

Model	IER P2.5 130"
Pixel Pitch	2.5 mm
Brightness (Peak/Max)	1,200 nit / 600 nit
Screen Configuration (W X H)	3 X 3
No. of Cabinets	9
No. of Spare Cabinets	1
Total number of cabinets	10
Cabinet Size (W X H)	0.96m X 0.54m
Display Dimension (W x H)	2.88m x 1.62m
Display Area	4.666 m2
Diagonal	130.09 inch



The second screen is a Samsung IER P2.5 155" comprising of 3 x 5 0.96m X 0.54m units creating a digital display size of 2.88m x 2.7m, or 155.42 inch diagonally. This larger screen is proposed to hang over the arrivals doorway, a hotspot for foot traffic as it is closely located to the baggage carousels and car hire booths.

Model	IER P2.5 155"
Pixel Pitch	2.5 mm
Brightness (Peak/Max)	1,200 nit / 600 nit
Screen Configuration (W X H)	3 X 5
No. of Cabinets	15
No. of Spare Cabinets	2
Total number of cabinets	17
Cabinet Size (W X H)	0.96m X 0.54m
Display Dimension (W x H)	2.88m x 2.7m
Display Area	7.776 m2
Diagonal	155.42 inch



We offer the following monthly price inc GST.

- IER P2.5 130" **\$2100.00 p/m**
- IER P2.5 155" **\$2200.00 p/m**
- Both screens **\$4000.00 p/m**
- One screen (annual contract) **5% discount off nominated screen**

All contracts come with a minimum 3 month locked in contract.

Kalgoorlie-Boulder Airport recommend **Industry Link Media**, a local content creation business in Kalgoorlie and will work with your business to create an engaging ad. If you're interested please contact Glenn (Manager) via Glenney@industrylinkmedia.com.

[Home - Industry Link Media, Marketing for the mining industry](#)